

63rd Burt German



Sponsorship Levels

Presenting Sponsor – \$15,000

Gold – \$12,000

Silver – \$10,000

Bronze – \$7,500

Finish Line – \$5,000

Fan Zone – \$2,500

Banner- \$500

Individuals are welcome and encouraged to support at these levels as well! Please contact us to discuss – we would be delighted to work with you to agree upon benefits that are meaningful to you and commensurate with your level of support.

contact us: trico2019@gmail.com

Please write your check out to "Green-Fields Swim Team" and mail payment to:

Green-Fields Swim Club
P.O Box 172
Thorofare, NJ 08086



2019 Sponsorship Opportunities

63rd Bert German Tri-County
Swimming Championships
August 3 & 4, 2019
Green-Fields Swim Club
West Deptford, NJ

Premier Sponsor – \$15,000

The Premier sponsor is the title sponsor of the 2-day Swimming Championship. As a Premier Sponsor, you are guaranteed to be the exclusive business in your industry at this level

- Logo on the front of the Tri-County program, available to the thousands of attendees
- Preferred sponsor listing on social media and websites where all meet races and results will be posted
- Logo on the back of Tri-County t-shirts — provided and worn by all volunteers
- Verbal acknowledgments at start and finish of Championship
- Hourly public address announcements of your company's sponsorship
- 2019 Season engagement with members from Memorial Day to Labor Day (opportunity for longer activation)
- Company mentions on Championship Live Stream
- Brand Activation space in Parking Lot, in front of entrance
- Company Logo on Tri-County e-mail correspondence
- Logo on border of championship photo area



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Gold Sponsor– \$12,000

- Full-Page Color Ad Back Cover of Official Championship Program, available to the thousands of attendees
- 1 full-page feature article on your company/products in Championship program
- Preferred sponsor listing on social media and websites where all meet races and results will be posted
- 10 x 10 sponsor area to host attendees, distribute, marketing materials, showcase products/services and distribute product samples
- Onsite full-color banner displayed in high-traffic area
- Company logo on back of event volunteer shirts
- Hourly public address announcements of your company's sponsorship on-site and on live-stream
- 2019 Season engagement with members from Memorial Day to Labor Day
- Company Logo on Tri-Country e-mail correspondence



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Silver Sponsor– \$10,000

- Full-Page Color Ad, Front Inside Cover of Official Championship Program, available to the thousands of attendees
- Half-page feature article on your company/products in Championship program
- Preferred sponsor listing on social media and websites where all meet races and results will be posted
- 10 x 10 sponsor area to host attendees, distribute, marketing materials, showcase products/services and distribute product samples
- Onsite full-color banner displayed in high-traffic area
- Company logo on back of event staff shirts
- Hourly public address announcements of your company's sponsorship on-site and on live stream
- Company Logo on Tri-Country e-mail correspondence
- Logo on border of championship photo area



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Bronze Sponsor– \$7,500

- Full-Page Ad inside Official Championship Program, available to the thousands of attendees
- Preferred sponsor listing on social media and websites where all meet races and results will be posted
- 10 x 10 sponsor area to host attendees, distribute, marketing materials, showcase products/services and distribute product samples
- Company name on the back of volunteer shirts
- Onsite full-color banner displayed in high-traffic area
- Company Logo on Tri-Country e-mail correspondence



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Finish Line – \$5,000

- Half-Page Ad in Official Championship Program, available to the thousands of attendees
- Preferred sponsor listing on social media and websites where all meet races and results will be posted
- Company name on the back of volunteer shirts
- Onsite product showcase or sampling
- Onsite full-color banner displayed in high-traffic area

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Fan Zone— \$2,500

- Quarter-Page Ad in the Official Championship Program, available to the thousands of attendees
- Sponsor listing on social media and websites where all meet races and results will be posted
- Onsite product showcase or sampling
- Onsite full-color banner displayed in high-traffic area



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Banner - \$500

- Quarter-Page Ad in the Official Championship Program, available to the thousands of attendees
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